

## Wirral Joint Strategic Needs Assessment Bulletin

November 2011

### [Latest Versions](#)

[Learning Disability](#)

[Carers](#)

[Population](#)

### **Useful Links**

[Statistical Data - Economic -  
September 2011](#)

[Wirral Mosaic profile](#)

[Child Health Profiles](#)

[Health Profile Wirral 2010](#)

[Lung Cancer Equity Audit 2011](#)

[IMD 2010](#)

[National Diabetes Audit \(NDA\),  
2009/10](#)

[End of Life Care Profiles](#)

### [Welcome to the third edition of Wirral's JSNA Bulletin](#)

This is our third JSNA update and we are grateful for all the positive feedback we have and we will continue to develop content for your benefit.

On that note remember you can always forward documents or simply links that we can highlight in the bulletin and so pass onto people across the area. So don't be shy.....

You may have recently received our September update on some of the work we are developing. Please pass this onto others who would find value in being kept up to date.

Enjoy the bulletin - we give you permission to make time to read it - but keep in touch with us to share ideas on adding to the content and developing our future JSNA.

Kind regards,

John Highton & Angela Denny - Wirral JSNA team

### [Wirral Sexual Health Needs Assessment \(2011\)](#)

In March 2011, the Public Health Department of NHS Wirral commissioned Options UK to undertake a comprehensive Sexual Health Needs Assessment amongst Wirral women aged 20-34 years. In particular, Public Health wanted to know what sexual health and sexual health service needs the target group have, which (if any) of these needs are not being met, and how identified needs could be appropriately met in the future

Key partners supported and participated in the needs assessment process, including the Wirral Community and Sexual Health Service, GUM at Wirral University Teaching Hospital (WUTH), Brook, bpas and the termination of pregnancy service at WUTH.

A report is now available that identifies a number of key findings and recommendations. These recommendations and findings will be used to inform commissioning intentions and service specifications for Wirral sexual health services. For further information please contact Caroline Baines, Senior Health Improvement Adviser, Public Health on [caroline.baines@wirral.nhs.uk](mailto:caroline.baines@wirral.nhs.uk)

Follow this link to view [Wirral Sexual Health Needs Assessment \(2011\)](#)

### [Wirral approach to the National Child Measurement Programme](#)

National Child Measurement Programme, or NCMP, has been running since 2006. Each and every year since then, children in school reception year and Year 6 have had their weight and height measured as part of the governments national obesity programme.

Local coverage of the NCMP has continually been above the North West and National average in terms of Wirral children taking part in the programme.

This data is now available from the link below and shows data for 2006/07, 2007/08, 2008/09, 2009/10 and provisional data for 2010/11

[National Child Measurement Programme - Wirral data - September 2011](#)

For further details contact Matt Ray on 0151 651 0011

### [Wirral Life Expectancy - Update - September 2011](#)

This report summarises the most recently available data (2007-09) for life expectancy in Wirral and our progress against targets.

Life expectancy at birth in England showed dramatic increases throughout the twentieth century as health and living conditions improved.

However, increases in life expectancy have not been uniform across all social groups. For those in the least deprived social groups, life expectancy has shown a marked increase, whilst for those in more deprived groups; progress has been significantly slower

In recent years (since the 1970's), the gap in life expectancy between the most and least deprived in society has actually increased. Consequently, increasing life expectancy whilst also narrowing the gap between those with the lowest life expectancy and the rest of the population is a key public health target.

Click on '[update](#)' to access the document

For further details contact Ambreen Owen on 0151 651 0011

## [Local Migration Profile for Wirral - Update - Summer 2011](#)

A key role of the North West Regional Strategic Migration Partnership is to provide information to partners to enable effective planning and delivery of services. Local Migration Profiles have been developed by the Partnership to share the latest available data about migration with regional partners in a consistent, coherent and accessible way.

The information contained in this Local Migration Profile is drawn from a range of sources, many of which are publicly available.

Further information

Contact Nicola Rea if you have any questions relating to this document on [Nicola.rea@manchester.gov.uk](mailto:Nicola.rea@manchester.gov.uk) or call 0161 234 5599.

## [Excess Winter Deaths - Update - August 2011](#)

The UK experiences higher levels of mortality in winter than in summer. Excess winter deaths are associated with cold weather with studies finding that mortality increases as daily temperatures fall (below 18 degrees) [1]. European countries with colder climates such as the Scandinavian countries, experience fewer excess winter deaths than the UK [2], suggesting that factors other than temperature contribute to excess winter mortality.

Deaths from respiratory and circulatory diseases are responsible for most of the increase in deaths seen during the winter months. Older people experience the greatest increase in deaths each winter, with over 85 year olds at most risk.

For more background information on excess winter deaths, please see the evidence review produced by NHS Wirral Performance & Public Health Intelligence Team at: [Excess Winter Deaths review \(September 2009\)](#)

This report aims to examine the number and proportion of the excess winter deaths occurring in Wirral. Click on '[update](#)' to access the document

For further details contact Ambreen Owen on 0151 651 0011

## [Wirral Carers - Estimated numbers using MOSAIC - September 2011](#)

Mosaic is a geo-demographic population classification tool used to segment the population according to the type of neighbourhood in which they live.

It is constructed from a range of data sources including the Census, consumer behaviour and lifestyle factors and is a useful tool for gaining more in-dept insight into the behaviour and beliefs of the population. Mosaic segments the population into 15 Groups based on postcode.

The update, using the latest version of Mosaic, provides an overview of Carer numbers, although changes to how Mosaic presents data means this is likely to be an under estimation of numbers. Click on '[update](#)' to access the document

For more information on MOSAIC profiles contact Sarah Kinsella, 0151 651 0011

For more information about Carers - please contact Carol Jones, Carers Development Officer, 0151 666 5200

## Evidence Resources from NHS Wirral's Research and Development team

Have you ever found yourself wondering “[How do I get hold of evidence that can inform my project?](#)” or “[How do I evaluate my project or service?](#)” A new resource compiled by the Research and Development team can help answer these questions and many more. A set of ‘Evidence Fact Sheets’ are now available on the JSNA website, the new health information portal for Wirral. These factsheets aim to provide information, advice and support for anyone who would like to learn more about utilising research and evaluation evidence within their role or anyone developing a research project or service evaluation. They have been prepared in response to FAQs that the team encounters.

For more details and to view the fact sheets, please visit:  
<http://info.wirral.nhs.uk/intelligencehub/evidencereviews/>

Contact [Lindsey McGarrity Dodd](#) on 0151 651 0011 ext 1594



**If you have any ideas for the bulletin or JSNA then please get in touch.**

If you have, or know of data or information that would benefit others (and the JSNA of course!) then send it through and we'll put it on the website and/or circulate links to colleagues.

Pass the bulletin on to colleagues for their benefit and for the opportunity for others to contribute.

Please [click here](#) to email any feedback or contact Angela Denny on 0151 651 0011

### Coming Soon

Next JSNA Chapters Updates:

- Health and Wellbeing
- Drug Misuse
- Housing

JSNA Chapters in review

- Mental Health
- Homeless
- Health Inequalities
- Children & Young People

The following external needs assessments are currently in progress:

- Alcohol

<http://info.wirral.nhs.uk/ourjsna/>

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