

## Wirral Joint Strategic Needs Assessment Bulletin

**September 2014**

[Access Wirral JSNA website here](#)

«GreetingLine»

Welcome to September's JSNA Bulletin

This month we have a range of information from a variety of sources and areas that we hope will prove useful to you. Content such as:

- Funding opportunity from 'Your Wirral'
- Vision 2018 update following feedback from JSNA Bulletin readers
- Recently published profiles now available focusing on Child Health in Wirral 2014 and overall Health Profile for Wirral 2014
- New Cardiovascular Disease (CVD) Profiles for Wirral diabetes, heart disease, kidney disease, stroke and the range of risk factors for CVD

Just to let you know the 2014 JSNA Key Issues Survey will now be circulated toward the end of the year...your involvement would be very much appreciated when the survey is published.

As always any feedback on the bulletin, any documents and links you think might interest others and any ideas, questions or suggestions for JSNA – please get in touch

Kind regards,  
John

JSNA Programme Lead [johnhighton@wirral.gov.uk](mailto:johnhighton@wirral.gov.uk) or [Access Wirral JSNA website here](#)

### Latest Versions

[Adult Obesity](#)  
[Child Poverty](#)  
[Climate & Health](#)  
[Military Vets](#)  
[Black & Minority Ethnic Groups](#)  
[Housing & Homelessness](#)  
[Carers](#)  
[Alcohol](#)  
[Drugs Misuse](#)  
[Long Term Conditions](#)  
[Health Inequalities](#)  
[Population](#)  
[Health & Wellbeing](#)  
[Older People](#)  
[Mental Health](#)  
[Children & Young People](#)  
[Sexual Health](#)  
[Autism](#)

**Useful  
Links**



[Public Health Outcomes Framework](#)  
[Asthma in Wirral Atlas](#)  
[Excess Winter Deaths Atlas](#)  
[Local Authority Health Profiles](#)  
[Health Inequality Indicators for Local Authorities](#)  
[Older People's Health and Wellbeing Atlas](#)  
[Other useful content \(Updated December 2013\)](#)

[Access Wirral JSNA website here](#)

## Local Updates

### Bids invited for 'Your Wirral' grant programme

Community and voluntary groups are being invited to apply for grants of up to £2,500 from the 'Your Wirral' community fund.

Your Wirral, a fund jointly administered by Wirral Council and not-for-profit housing provider Magenta Living, has made available £250,000 overall to support local groups. If you are a voluntary or community organisation working in Wirral, you may be eligible for a grant of up to £2,500 to support any activities that address one or more of the themes below:

1. Creating an attractive and safe environment;
2. Contributing to community economic regeneration;
3. Preventing crime or reducing the fear of crime;
4. Providing employment and training for local people;
5. Benefiting local people who face discrimination;
6. Improving community facilities;
7. Engaging communities to improve quality of life

The amount of funding available overall for projects or activities is based on the numbers of Magenta Living housing units in a given area (see below):

Wallasey - £50,000

Wirral South - £35,000

Wirral West - £40,000

**A decision on how Birkenhead's (£75,000) funding is to be allocated will be made at a later date and announced as soon as it is available.**

£50,000 is also available for Wirral-wide projects and activities (i.e. those which are taking place across the whole of Wirral or in two or more of the constituency areas).

The decision over allocation of funding will be made by each of the Constituency Committees for their area.

**There is no set deadline to apply for a grant**, as the programme will remain open until all of the funding has been allocated. Decisions over funding will be made in three funding 'rounds' (in October, January and April next year). Birkenhead groups should not apply until an announcement is made over funding for that area.

Cllr. George Davies, Wirral's Cabinet Member for Neighbourhoods, Housing and Engagement, said: "Your Wirral grant funding has been in operation since 2007, and provides an opportunity for local community and voluntary groups to get much-needed funding for projects they need to get off the ground.

'Your Wirral funding has been devolved to the Constituency Committees for 2014/15 and both we and Magenta Living would like to thank Community Action Wirral for supporting the funding process.'

Applications can be made online at [www.wirral.gov.uk/yourwirral](http://www.wirral.gov.uk/yourwirral). If you have any difficulties completing the form online please contact Community Action Wirral who are co-ordinating the application process by calling 0151 353 9700 or email: [info@vcawirral.org.uk](mailto:info@vcawirral.org.uk)

### **Wirral Vision 2018: new webpage to access the latest information**

If you would like to find out more about the plans to re-shape health and social care in Wirral, visit the new Vision 2018 section of Wirral Clinical Commissioning Group's [website](#). The latest Vision 2018 bulletin (edition 3) is due to be published there shortly. Edition 2 prompted several questions from JSNA bulletin readers. In response, a new FAQ page will soon be added to the Vision web pages, including answers to the questions their readers have already posed. If you would like more information about Vision 2018, or have any further questions, please email [WICCG.InTouch@nhs.net](mailto:WICCG.InTouch@nhs.net) or call Wirral CCG directly on 0151 651 0011

### **Wirral Child Health Profile 2014**

Child Health Profiles ([provided by Public Health England](#)) provide a snapshot of child health and wellbeing for each local authority in England using key health indicators, which enable comparison locally, regionally and nationally. Wirral's current and previous profiles can be accessed [here](#)

### **Cardiovascular disease profiles for Wirral (2014)**

Public Health England's National Cardiovascular Intelligence Network (NCVIN) has published its first cardiovascular disease profile for each of the 211 CCGs in England. The profiles highlight important facts about these conditions and include information on the leading risk factors such as smoking and obesity. Following the recommendations of the cardiovascular disease outcomes strategy to treat coronary heart disease, diabetes, kidney disease and stroke as a single family of conditions, the profiles bring together information about each of these. Wirral's topic profiles can be accessed [here](#)

### **Healthwatch Wirral E-Bulletin – August 2014**

I have taken this opportunity to introduce to you to the [August E-Bulletin](#) from Healthwatch Wirral. Albeit a little late (my apologies) it provides interesting insight to their ongoing work and the opportunity for you to subscribe directly for future editions. They are more than happy for you to share this update with people you know. If you wish to be added to the Healthwatch Wirral contact list, then please send your details to; [info@healthwatchwirral.co.uk](mailto:info@healthwatchwirral.co.uk)

### **2014 Annual Health Profile for Wirral**

The Annual Health Profiles have been produced each year since 2006 by the Association of Public Health Observatories for each County Council, District Council and Unitary Authority in England. The 2014 is available [here](#) for you to view. Previous Wirral profiles can be viewed [here](#).

## **News stories**

### **Due North: Inquiry on Health Equity for the North**

There has been a North-South health divide in England for a long time now, with the gap continuing to widen over the past four decades. The causes of health inequality are broadly similar across the country and on average, poor health increases with increasing socio-economic disadvantage. But the severity of these causes is greater in the North. Further, austerity measures are making the situation even worse, impacting more heavily on the North and disadvantaged areas. It is against this background that the independent Inquiry on Health Equity for the North was set up.

The report, *Due North*, details evidence on trends in health inequalities and a set of recommendations. It has sought to bring a fresh perspective to the issue of health inequalities, seeking to build upon the assets of the North to target inequalities, whilst also outlining what central government needs to do, both to support action at the regional level and re-orientate national policies to reduce inequalities. The Executive Summary of the report can be accessed [here](#) and the Full Report [here](#)

### **[A Portrait of Modern Britain](#)**

The handbook draws on an extensive set of survey, census, academic and polling data to build up a detailed picture of the five largest minority groups in the UK – Indians, Pakistanis, Bangladeshis, Black Africans and Black Caribbeans. The paper outlines the demographics, geography, life experiences, attitudes and socioeconomic status of each of these major ethnic groups. The purpose of the research is to show that there are clear and meaningful differences between each of these communities, which need to be fully understood by policymakers and politicians. The document can be viewed [here](#)

### **[What might help today's boys and young men to lead longer, healthier lives?](#)**

This online survey by the National Children's Bureau (NCB) is investigating how health can be improved for the next generation of boys and young men. This short survey for men aged 16 and over aims to gather information on the approaches men take to getting help and advice on health issues, and how they think these approaches might have been formed. Access the survey [here](#)

### **[Can a neighbourhood approach to loneliness contribute to people's well-being?](#)**

This Joseph Rowntree Foundation evaluation looks at their 'Neighbourhood approaches to loneliness' programme and highlights its impact on individuals and communities. It also outlines lessons for similar programmes. Access the report [here](#)

### **[New Public Health England \(PHE \) report on the relationship between obesity and diabetes](#)**

A new PHE report provides an overview of obesity and type 2 diabetes among adults: describing the epidemiology of each disorder, how the two conditions are linked and why they present a major public health challenge. The report also contains new analysis showing that adults with large waist circumferences are more likely to develop type 2 diabetes. The reports can be accessed [here](#)

### **[New paper published on young people's health in 2014](#)**

The Association for Young People's Health (AYPH) has published Young people's health: Update 2014. It examines why young people's health matters; key trends in young people's health; current topics in young people's health; recent policy themes and developments; and priority areas for the next two years. The report can be accessed [here](#)

### **[Obesity Factsheets](#)**

This series of factsheets (previously known as Key Data Briefings) compiles up-to-date key information and data about obesity and its determinants in an easily readable format. The data factsheets will be a useful resource for policy makers, practitioners and anyone with an interest in obesity the factsheets can be accessed [here](#).

### **[Special Education Needs \(SEN\) and disability support changes: information for young people](#)**

A series of leaflets explaining important changes to the SEN and disability support system, for children and young people. These changes started on 1 September 2014. The leaflets cover the following areas: making decisions about your support; the local offer; education, health and care (EHC) plans; post-16 options for support and can be accessed [here](#)

## In short...

- [Well Being Training for Carers](#) is funded by South Wirral Wellbeing Fund and provided by Coaching and Community Support LTD - to help carers to develop resilience and coping strategies in their roles / life's (leaflet to view [here](#))
- Inclusive Access in partnership with Wirral Citizens Advice Bureau (CAB) is offering two free workshops for people who have been affected by changes to the Benefits System. [Go to Inclusive Access website for more details](#)
- World Health Organisation says there should be a ban on the use of e-cigarettes indoors and that sales to children should stop. ([via BBC website](#))
- The [Centers for Disease Control and Prevention \(CDC\)](#) have [released a new study](#) showing that adolescents who 'vape' (or smoke electronic cigarettes) say they are much more likely to smoke conventional cigarettes.
- [All Military Members Organisation or A.M.M.O - July Newsletter](#) from Wirral support group for ex-military personnel and veterans
- Wirral South Local Public Service Board "Market Place Event" at Heswall Fire Station, 10.30 - 15:00, Saturday 27th of September 2014

## Previous highlights

**Domestic violence and abuse:** how health services, social care and the organisations they work with can respond effectively – highlighted in [NICE public health guidance \(PH50\)](#)

### [Better Food Wirral](#)

- Better Food Wirral...Research paper...[here](#)
- Better Food Wirral...Considering what other areas are doing...[here](#)
- Better Food Wirral...A local film on what food means to our residents...[here](#)
- Better Food Wirral...Launch Event & Conference Report...[here](#)

### [Previous Local Health Profile](#)

[Local Alcohol Profiles for England \(LAPE\)](#) including [2013 Wirral report](#)  
[A brief update on life expectancy in Wirral](#)  
[Public Health Annual Report for Wirral \(2013\)](#)  
[Wirral's 2013 Compendium of Health Statistics](#)  
[Wirral Economic Profiles \(Previous 2011 - 2014\)](#)  
[Wirral JSNA Easy Read content](#)  
[Access Wirral JSNA website here](#)

Go to Wirral JSNA website at <http://info.wirral.nhs.uk>

To Subscribe [click here](#) - To Unsubscribe [click here](#)

[Access Wirral JSNA website here](#)



  
*Wirral Clinical Commissioning Group*

Old Market House, Hamilton Street, Birkenhead, CH41 5AL  
0151 606 2000