

July 2012  
**JSNA Key Issues Survey**  
**Combined responses to additional questions posed**

**Questions**

- What additional ideas on uses or functions would you like to see included on the JSNA website?
- How do you think we could engage others in the future development of the JSNA?
- Do you have other ideas that could help to develop the JSNA in the future?

Open ended response from survey	Response/approach
Contribution to the development of priorities across all service areas of local council.	Evaluation of JSNA will be undertaken in 2012/13 to provide the HWB with a view
<p>To state JSNA purpose in a clear and understandable manner</p> <p>To make it clear what they are about and hold themselves accountable.</p> <p>The same questions are asked time and time again when a person is admitted to hospital even if it has only been a day since they left. A unique method needs to be found as to how this can be overcome.</p> <p>To have at the hospital specially trained personal to deal with the elderly and confused - these people need to be on at all times. They have specially trained midwives to deal with young girls having babies so why not the other way round (for elderly)</p>	<p>We have on the website as explanation of the 'what' and 'why' for the JSNA. We will make this more explicit within the website and documents we produce. <a href="#">Please visit this explanation via this link</a></p> <p><a href="#">I have provided this link to the guidance</a> and briefing note that highlights the requirements of the Council and new Wirral Clinical Commissioning Group (CCG)</p> <p>This will be passed onto Wirral's Hospital Trusts for their consideration and response</p> <p>This will be passed onto Wirral's Hospital Trusts for their consideration and response</p>
I wanted to search for a particular term but couldn't find the 'Find' icon anywhere. I tried Control and F but it didn't work. Having the pair of binoculars to search for a word or phrase would be useful.	<p>Apologies for this ...there is a search JSNA or search whole site function that appears on each web page and the Control F approach should work within the opened documents.</p> <p>Let me know if this is still an issue for you when you return</p>
White text on a yellow background is not good for contrast.	We will review website and content to remove any such issues where this may be happening

Open ended response from survey	Response/approach
<p>user feedback and contribution updates for each chapter should be identified without having to read the entire chapter again</p>	<p>We will look to be more specific in what changes have occurred from previous to new updates to assist the reader</p>
<p>Do what is already there well. Big enough problems with care of the elderly engaging alcoholics etc. adding more will end up with a poorly done job</p>	<p>Comment passed to Health &amp; Wellbeing Board via summary report of Key Issues Questionnaire</p>
<p>Better support for lifelong illnesses'</p>	<p>This will forwarded to the CCG Commissioning Managers for a response</p>
<p>A contents page for the beginning of each separate Chapter would be useful for the reader. It would also be useful to have these set up as web pages, rather than pdfs, with links to other evidence and council service information (e.g. see <a href="http://www.co.uk">www.co.uk</a> for further information on the mental health programme)</p>	<p>We are looking to reorganise and develop how we present the information on the website and in other formats. We will take these ideas into account.</p>
<p>Search function was not working when I accessed the document</p>	<p>We are very sorry for this - it has happened to a very few users - we have changed the search function a little and then experienced some problems with it in different browsers such as Firefox and earlier versions of Internet Explorer (IE) - we are still investigating this but will have it resolved soon</p>

Open ended response from survey	Response/approach
A glossary for some of the abbreviations	We do have a glossary of many of the terms used in the documents at <a href="http://info.wirral.nhs.uk/intelligencehub/glossary.html">http://info.wirral.nhs.uk/intelligencehub/glossary.html</a>
As with many available data sources, timeliness of the data is an issue. Some of the information presented is for 2009/10. When you use this information in reports, bids etc. the criticism is that things have moved.	We will continue to make all data as relevant and current as possible but appreciate we can sometimes lag behind in some aspects.  With the nature of the JSNA, it is a journey where we will always be accruing new information and refreshing current content.
Up to date info that is thoroughly reflective of range of issues / priorities	We have had reported to us previously that the chapters can be quite large to navigate so we are planning to make more sections but of much smaller documents that will have direct links into the Instant Atlas website where the majority of the graphs and tables will be held
Data as up to date as it can be	
Graphs and maps would make the document more interesting and accessible.	
Is there any way of linking different groups, for instance people with learning disabilities might have mental health problems or long term conditions.	
Every small neighbourhood/street	We currently have a number of local maps that highlight the data on a number of topics - <a href="#">this link will take you to that page</a> - please let me know if these are useful
Practice information that would appeal to GP's.	The JSNA chapters do carry some GP data and we are looking to develop this range over the coming months.
Chronic Kidney Disease	Chronic Kidney Disease does feature in the Long Term Conditions Chapter but we will work with a range of experts and service users to improve content on needs wherever possible. With any new and developed data this could be possible.
CKD atlas	
Stats per township	Townships are a bespoke area of Wirral, mainly used for the future planning approaches and with particular boundaries that often do not correspond to the 'regular' boundaries data is collected upon. We will consider this suggestion and how it can be achieved and benefits to be derived.

Open ended response from survey	Response/approach
<p>Is there any potential for adding some of the partner's data relevant to the health agenda, i.e. Accidental dwelling fires due to Smoking in the home? Adding weight to the reasons for smoking cessation?</p>	<p>We are always looking to widen the content in the JSNA to include a wider view of need and this is an aspect we will pursue.</p>
<p>More on qualitative data</p>	<p>We are continually developing how this is included and provided through JSNA. We recently added a new page to the website on 'public voice' (<a href="#">click this link</a>) where we intend to add summaries of engagement and involvement work from across Health &amp; Wellbeing Board partners and we can add to this appropriately as new information arrives .</p>
<p>It would be good if the website had the ability to capture health data from members of the public to help data gathering. A mixture of quantitative and qualitative questionnaires would give decision makers statistical data and perspectives that could help devise further research. I know it would be limited to people who have access to the web, but I think it would give a starting point if the JSNA is genuinely interested in providing data about the gaps in health services and the experiences of service users.</p>	<p>We would welcome information from a range of sources including local residents and the groups to which they may be involved.</p> <p>This local information adds to the content, and when given the parameters with which it was collected, it can offer service providers and commissioners a further source to consider.</p>
<p>The absence of reliable data on minorities is worrying? Those proactive measures have been taken to remedy this? How are staff interacting with these communities?</p>	<p>The BME Chapter is under review and will be updated in coming months to be more reflective of current known need. As it develops it will be shared with communities and interest groups to gain their knowledge and expertise to inform the contents. We expect this to be completed by the end of the year</p>

Open ended response from survey	Response/approach
More instant atlas profiles	<p>We have recently completed obtaining direct 'contact' to the multitude of Office of National Statistics (ONS) online data and this should enable us to produce a wider variety of profiles for a range of geography's and demographics - please keep visiting the website</p> <p>There will be the opportunity we hope for some of the key data to be more readily available such as this suggestion.</p> <p>We currently have a number of local maps that highlight the data on a number of topics - <a href="#">this link will take you to that page</a> - please let me know if these are useful</p>
Increased use of Instant Atlas	
<p>Interactive website - click on a link for "Wirral has a relatively high older population and a relatively low proportion of people in their twenties and thirties compared to England and Wales as a whole" at <a href="http://info.wirral.nhs.uk/ourjsna/wirral2009-10/wirralpopulation/">http://info.wirral.nhs.uk/ourjsna/wirral2009-10/wirralpopulation/</a> and see a graphic displaying the data etc.</p>	
More breakdown in all groups and relative information	
<p>Local data on long term condition prevalence and related date, within different areas of Wirral. E.g. Diabetes, diabetes complications, Myocardial infarctions with mortality data, etc.</p>	
broken down into ward data in order to focus service delivery	
More breakdown in all groups and relative information	
Breakdown by ward to identify areas of need	
<p>Some guidance on when data is released and when the newest data will be available e.g. teenage pregnancy figures are several years behind</p>	<p>With the advent of the improved aspects of the Instant Atlas profiles and reports we expect to be able to link background information on the data to the content, so as to provide better underpinning knowledge for the audience.</p> <p>For example, where data such as Teenage Conceptions appears out of date we can explain that this is the earliest the official data is released.</p>
<p>Metadata to understand derivation, validity and expiry of data.</p>	<p>This, as mentioned, is a development approach we are taking, by using Instant Atlas to provide full list of data within JSNA. At this point the word content will be hyperlinked to an Instant Atlas (IA) profile and each item in that IA profile will carry metadata available to explain the information. We expect to complete this approach by the end of the year.</p>

Open ended response from survey	Response/approach
Area maps identifying areas of particular concern e.g. fuel poverty; high alcoholism etc. would help people understand better	There are a number of maps and atlases based upon a <a href="#">variety of health and population figures via this link</a> .
Diagrams to illustrate where we are now and where we want to be, showing progress towards that goal.	Many of the graphs or charts do you have that element of providing change over time and into the future but we will consider how we might provide this option as it may help to demonstrate distance travelled towards local targets.
Case studies of how data has been used to improve impact	Case studies are available to some extent in the <a href="#">Intelligence Hub</a> section of the website but we will look to gather more information on how services are provided to meet the needs identified in the JSNA
Developments, examples of change in local programmes.	The JSNA also looks to provide information on the local 'need' so given that services can provide some interesting data they are not the only source for need data where need data is available.  However some links to provided services are useful for site visitors and we will endeavour to highlight this in sections of JSNA website.  We will also ask colleagues to highlight evidence where improvements have occurred and look to provide this information through the JSNA Bulletin.
maybe something around services available to meet the needs or perhaps that's not appropriate in this report	
Signposting to services related to the key issues mentioned	
Contact details and a brief descriptor of services linked to the key indicators	
Information shared that supports service developments that have been evidenced to be effective in improving areas of need and deficit across the Wirral.	
Less statistics and more proof of programs being implemented which offer practical, high-level professional help	
An update on actions being taken to meet the needs of the Wirral people i.e. new schemes and initiatives being promoted	
How to tackle the problems outlined.	
Using patient/user stories to show how the information contained within the JSNA has affected patient care or developed a service for the better. Embedding it in the culture of the organisation, e.g. when making commissioning decisions they are based on the JSNA.	

Open ended response from survey	Response/approach
A clear indication of future health targets for each of the key areas.	We will look to include these where appropriate through both the JSNA content and the Instant Atlas profiles
Plans to address the inequalities; residents involvement in reducing the inequalities	<p>The JSNA is required to provide a major source of information related to the current level of inequalities that exist which in turn provides the shadow Health &amp; Wellbeing Board with details they consider when creating their Joint Health &amp; Wellbeing Strategy for the area.</p> <p>This strategy will be published and available through a range of partners including this <a href="#">JSNA website</a>. The strategy will provide the context for how local partners will work together to improve outcomes, minimise issues and maximise benefits for Wirral residents.</p>
Evaluation when available	<p>An annual evaluation of the process in producing the JSNA will be provided to the shadow Health &amp; Wellbeing Board (HWB) in the new year with the process starting in September.</p> <p>This will be posted on the website and links to it circulated in the <a href="#">JSNA Bulletin</a></p>
It is not clear to me how actions would be influenced by such a website. It fulfils a function of demonstrating apparent transparency. I think that data should inform action and it is not clear how this will happen.	<p>The JSNA briefing note highlights the expected role the data and information must play in the decision making process and how the plans of the Local Authority and new Clinical Commissioning Groups must demonstrate how they have taken account of its content.</p> <p>HealthWatch and NHS Commissioning Board will be scrutinising as is the case or call the plans in for review. Outcomes will also be tracked for subsequent changes achieved.</p>
Much more involvement by voluntary and public member's representatives before decisions is reached.	<p><a href="#">HealthWatch</a> will be members of the new Board and are currently represented by the Local Involvement Network (LINK) with Voluntary &amp; Community Action Wirral (VCAW) are also board members.</p> <p>The involvement in JSNA provides a further route to make your views known on the current key health and wellbeing issues for the area and over time.</p>
What is being suggested to overcome barriers	JSNA is required to highlight needs of local population groups and provide that information for service providers and commissioners to develop appropriate services and activity to reduce issues of poor health or access to services. The Intelligence Hub does carry information on 'best practice' approaches and this is being developed further to other service providers.

Open ended response from survey	Response/approach
Use of Preview tool to predict life chances geographically to aid targeting of resources	We will discuss how we can adapt any already available prediction tools or consider how we might provide these ourselves.
Financial impact modelling	This is an area we might relate to rather than develop ourselves. Nonetheless we will look to see how we might facilitate this.
Keep it simple	This is a very good point and often we can get carried away with the data so wherever possible we will try to keep it simple and accessible.
A how to function - so if you had something particular you wanted to find out you could do it easily	We are aware that websites such as this JSNA version can be easily navigated only after you have had the benefit of spending time finding out how to get about it and find what you need when you need it...so we are developing easier ways of accessing the words and the data that should help but we will consider the 'How to' function if it assists people when going about the site.
Not sure what it is or where to access it. Not sure of its uses outside health or education.	JSNA can be <a href="#">accessed via this link</a> or the website address of <a href="http://info.wirral.nhs.uk/default.aspx">http://info.wirral.nhs.uk/default.aspx</a> and its content covers a range of details that go beyond health and education - so helping across a number of topic areas such as transport, planning and housing
FAQ,s on mental health and signposting to services	We will discuss this with Commissioning Leads and consider how this might be provided.
Easy read versions and interactive materials put the lessons online too so people can ' stumble upon them' when accessing the website - subliminal messaging	Easy Read versions will be on the website as of 10 <sup>th</sup> August  We will look at the links to other health & wellbeing content that provide details on lifestyle information.
Easy Read  Comparisons with other North west areas  Personalised Good news stories for Wirral	Easy Read versions will be on the website as of 10 <sup>th</sup> August  In a number of instances we do relate the Wirral or smaller area data to the North West as a region and in other cases to other Merseyside authorities but not systematically as often they do not bear relevance to one another given the differences in population. Where we can look to add 'statistical neighbour details' we will.  We will review this and consider how we can provide additional information on service outcomes related to the areas within the JSNA

Open ended response from survey	Response/approach
I am not a regular / confident computer user	We recognise this aspect and as such will be trying to make the documents as accessible as possible for the least confident computer user
A key point for me is recognising that not everyone has internet access - how to engage people without the facility (who are often the people we most need to connect with) is also important.	We also appreciate that it is important for everyone to access the details but this would be several hundred pages that would require regular changing as new information comes in so is maybe not a practical approach.
Better access for older persons who are not computer literate. I spoke to my 82 year old father in law who was interested but has no idea how to get the information other than reading it on my computer. (From Engagement question)	We have asked that direct links are made from Wirral Council Public computers in places such as libraries and One Stop Shops to help residents gain access with people who can help. We will let people know through the JSNA Bulletin and website when we can confirm this has happened.
More accessibility not everyone is online, especially those in deprived areas which seems to be the main concern here.	I agree not everyone can access a range of information through new technology but this is ever growing, as is social media, so these will be some, and not the only ways, we will look to involve people.
Canvass opinion using non ICT formats e.g. Local newspapers, radio	These methods of local news and media are not easily accessed and can be expensive if space or time is bought. Where we will look to have sustainable contact is through developing a web of contacts with a range of offers such as surveys online, attending a range of groups at their meeting/times to discuss such matters and through all local partners when they speak with their service users - so we can collate a range of views and content. Over time this will grow and provide an even greater source of views and expressed needs for the Health & Wellbeing Board to be aware of.
Allowing those people who are deprived and without internet access, a way of using the web sites. i.e. internet usage at the one stop shops	For Wirral JSNA we have created our own desktop icon and this has been used by all the major public sector organisations across Wirral to allow 'one link hit' access. We are looking to put the icon on council public computers such as library's and other venues. This should help with access to the JSNA and the information.

Open ended response from survey	Response/approach
<p>I am a disabled person with interest in public health and my personal health. I could not be bothered to read it as none of the pages invites them to be read. What does "Geodemographics and social marketing" mean? I have a university education. Incidentally, read its first paragraph - turgid comes to mind.</p>	<p>Appreciate your views on this - we will continue to try and make the JSNA as engaging as possible through the plans we have to revamp the presentation of the information in the chapters aligned to the data tables.</p> <p>We will update the glossary and make access to it more apparent to the reader to help with any phrases or terms that need to be provided.</p>
<p>Make the language plainer for members of the public, consult with stakeholders you have not yet consulted with about the content (From Engagement question)</p>	<p>Again we can get over involved in the words and technicalities at times - so we will endeavour to provide the most readable document.</p> <p>We will continue to seek out new groups of residents to inform them about JSNA, what it means and how they can be involved.</p>
<p>Make it more intelligible.</p>	<p>Appreciate your views on this - we will continue to make it as engaging as possible with the plans we have to revamp the presentation of the information in the chapters aligned to the data tables.</p> <p>We have a balancing act between the data and information on populations needs with accurate content needing to match with its ability to be</p>
<p>Not sure what it is or where to access it. Not sure of its uses outside health or education.</p>	<p>JSNA can be <a href="#">accessed via this link</a> or the website address of <a href="http://info.wirral.nhs.uk/default.aspx">http://info.wirral.nhs.uk/default.aspx</a> and its content covers a range of details that go beyond health and education - so helping across a number of topic areas such as transport, planning and housing.</p>
<p>FAQ,s on mental health and signposting to services</p>	<p>We will discuss this with Commissioning Leads and consider how this might be provided.</p>
<p>Highlight how GP practices intend turning situations around, e g the CCG's priority list or such like. Inform public of intent. This should not be confined to the website.</p>	<p>We will include on the JSNA website links to the Clinical Commissioning Groups (CCG) delivery plans (also on their own websites) and link these to the information that informed their prioritisation process. The CCGs will endeavour to provide access to this information once the plans have been approved and are able to publicised and promoted.</p>

Open ended response from survey	Response/approach
The web pages that I have viewed look unfinished and undefined. It seems as if they might be written to, for or by a professional but do not fit into any category that are easily read or viewed.	Appreciate your views on this and we will continue to try and make the JSNA as engaging as possible through the plans we have to revamp the presentation of the information in the chapters aligned to the data tables. Also making them easily readable for everyone.
Links to external organisations of interest/use to NHS patients.	We do have a 'Link' section of the website, called ' <a href="#">other useful information</a> ', and also on a number of documents around the site.
Links to 3rs party sites with useful information or back-up	We can always be advised of good sites that carry information for people. We will continue to add new sites whenever possible.
promotion of topical health issues	
Links with public health and dental public health observatories (From Ideas to develop question)	We will look at the Observatories and decide how we can best develop the links to other content to widen the information available to residents, service providers and commissioners.
Working links " <a href="#">latest news</a> "	Reviewing website and checking links work. This shouldn't be an issue but we will recheck. Thanks for comment.
How to get involved to solve these problems	One good way would be volunteering with local organisations who are supporting people or communities where issues are apparent. Call VCAW on 0151 353 9700 or Wirral CVS on 0151 647 5432 or go to their respective websites
Links with availability of treatment in primary and secondary health care	We are reviewing our links and will take account of this suggestion so residents can go to other content and information through the JSNA.
NHS and social services funding for each category and NHS costs for each category	The JSNA seeks to provide the information for a range of audiences on local population needs and as such this may not be the right information to provide for that requirement. However we will consider where this information might be publicly available already and where possible add to our ' <a href="#">Other Useful Information</a> ' section of the JSNA website
Link which highlights how unemployment and deprivation puts public in danger zone and what can be done to improve this, i.e. joint working with other agencies.	We will soon have two reports on this aspect of need on the website - please come back and view the reports

Open ended response from survey	Response/approach
Links to sources of further information and help	Links do exist on site within ' <a href="#">other useful information</a> '. Please let us know if there are topics you think we could carry more details about.
A link to a complaints Ombudsman that is totally independent and has the power and all necessary staff for punitive <b>investigations of NHS Hospitals, doctors and nurses.</b>	We will review our current links and consider adding additional contacts where possible
Any info on groups to help people for example healthy eating	We will consider providing links in the JSNA bulletin to the Community Trust Activity Programme that has a wide range of activities available including healthy eating courses and activities.
Health Education	
Self-help health groups	
Cheaper gym memberships to encourage people to go training	This will be forwarded to Wirral Council, Technical Services department, Sports & Recreation Division for comment and response
I like the regular bulletin I receive which certainly is an excellent reminder about the JSNA and provides the headlines.	Everyone is welcome to subscribe to the JSNA Bulletin and we hope that through completing the survey many more people will subscribe - so far an additional 100 people have signed up... <a href="#">JSNA bulletins can be viewed via this link</a>
Ask service users/cares to help edit and post pictures etc.,	We have worked with a number of groups on the production of the JSNA chapters but will continue to increase this number as we develop and refresh the content and we have close links with Carer Support Groups so this might be possible.
Surveys	The JSNA is a process that is intended to be a continuous journey of providing new and later information for decision makers and public to base their discussions and decisions. Surveys will be one method we will look for people's views and not just JSNA surveys but the results of partner's surveys too.

Open ended response from survey	Response/approach
I would like to know who sits on the JSNA	<p>The JSNA Executive Group is comprised of representatives of the Health &amp; Wellbeing Board partners and the three Directors of Public Health, Adult Social Care and Children's Services who have the statutory responsibility to provide the JSNA.</p> <p>The group includes senior representation from Wirral CCG, Wirral Council, Voluntary &amp; Community Action Wirral (VCAW), Cheshire &amp; Wirral NHS Foundation Trust, Wirral Community Trust, Wirral University Teaching Hospital, Clatterbridge Cancer Centre and a Primary Care rep for the NHS Commissioning Board.</p>
Email newsletter. Facebook page. Something that will remind people to engage with the site on a regular basis. Otherwise visits will be "once in a blue moon".	<p>Infrequent access to the website and content is an issue to some extent for all JSNA websites and its content across England and Wales and any means to engage people more often is an opportunity.</p> <p>We have a JSNA bulletin - that can be subscribed to at <a href="mailto:subscribeJSNA@wirral.nhs.uk">subscribeJSNA@wirral.nhs.uk</a> and we will look at how we can develop other opportunities such as social media amongst other ideas through this summary table.</p>
I think that the different sections could be sent to people in that section. There is a lot in the whole document and everyone is not interested in everything. For example the section on older people and also on carers could be distributed to this sector of the population	<p>We will consider directing different interest groups to specific information, through our contact with the voluntary, community, faith and public sectors, to those with a more defined interest to information they may find most suitable and also suggesting other parts of the website they may like to view, consider and provide information on aspects...</p>
None, I doubt anyone takes any notice of it	<p>Hopefully people are taking the opportunity to consider the JSNA but it can be a concern that the use of JSNA is not as widespread as it can be ....through such surveys, providing results to the Health &amp; Wellbeing Board and the future regular contact should help to widen its appeal, develop people's use of its content and get more people using its messages to direct their service.</p>
A more obvious link to this questionnaire!	<p>This is something we did as soon as this suggestion was made (An ongoing review of the survey results), a number of weeks ago, and moved links to the questionnaire to the front page.</p>

Open ended response from survey	Response/approach
Make more people aware of the site and its uses	We will look at continuing to develop a wider range of engagement and involvement options with potential new and existing audiences
Making general public more aware of the statistics of their local community with strategies to reduce / address the problems. (From Engagement)	
Has it been sent to head teachers to help play a part in school future developments?	JSNA has been used, through the Health Profiles of school clusters and other content, to inform actions in schools but we will continue to develop these options as suggested.
As if you care	The views and ideas of local residents and others are important to help develop the JSNA and in turn inform service providers and commissioners. With this wider involvement it can help in a number of ways.
Discussion forums	As part of the JSNA Bulletin subscription group we will consider asking for user views on aspects of the JSNA and views on content and key health and wellbeing issues. Also how such a forum could be provided through the <a href="#">JSNA website</a> .
Discussion forum would be good following registering.	
User forum	
I think the key point is delivery - when people see change actually happening: success breeds success and helps secure buy-in. (From Engagement question)	The Health & Wellbeing Board will be looking to the JSN to provide much of the information to describe the local key issues and from there develop their joint approach to the ways and plans to meet those challenges. Something we will provide details of through the JSNA and partners. Though it will be the actions that will provide the impetus for change - the JSNA can provide a way of following the outcomes.

Open ended response from survey	Response/approach
<p>How do you change things overall for the better? You must target and work with young families, focussing on areas of the most deprivation. It will never change unless massive resources are put into helping young parents do a better job - reducing smoking, drinking, drugs and learning to cook and care for children in a healthier way. All schools should offer parenting skills, simple cooking and nutritional help, lifestyle input. At the same time; work with the over 50s on improving lives by increasing physical and social activity and taking control of personal long term health issues. (From Engagement question)</p>	<p>Further discussion with colleagues and JSNA Executive Group</p>
<p>The JSNA has the potential to become a source of information for commissioners, providers and the local people in Wirral. The JSNA could include information about evidence, the incidence/prevalence of issues, and also an information portal to show the audiences what is being done to tackle these issues (e.g. more smoking intervention in deprived areas is required...as a result the PBR has been developed. For more info on this service see this web link). This would allow members of the public to be up to date with current plans etc. (From Engagement question)</p>	<p>Further discussion with colleagues and JSNA Executive Group</p>
<p>Link to parenting classes run by voluntary groups &amp; Link with Different groups, EFL, Day Service Advisory Groups, local charities, school boards (From Engagement question)</p>	<p>We will consider developing the range of options to inform people about the JSNA and the content relating to residents health &amp; wellbeing and in doing so enable them to contribute with their knowledge and awareness and this could be one option to consider.</p>

Open ended response from survey	Response/approach
<p>Develop a mechanism whereby Senior Level Health and Welfare Steering groups are supported by implementation groups throughout all sectors, who feed up to the steering group so that decisions made are informed by what is being delivered on the ground. Make terms of reference clear and decisive. Join up key people in organisations/departments to feed back to the steering group and develop a mechanism so that each can see what each other are doing and how they feed to common goals/objects. Illustrate delivery and outcome in simplistic graphical manner rather than long public health reports. (From Engagement question)</p>	<p>Further discussion with colleagues and JSNA Executive Group</p>
<p>It depends upon how many users the JSNA is aimed towards. A website with links to other websites would allow more users to click through to relevant sites and reciprocal links would drive more people to the JSNA site. In the 'Intelligence Hub' it might be worth a drop down box listing topics (smoking, alcohol, heart issues, childbirth etc.) to help researchers and local organisations find relevant data quickly. (From Engagement question)</p>	<p>We will look at more health &amp; wellbeing related websites and decide how we can best develop the links to other content to widen our information available to residents, service providers and commissioners.</p> <p>In doing so we will look at the layout and presentation of the content to speed up the readers access to the information they want and need.</p>
<p>You could encourage working groups to work on issues at ground level  (From Engagement question)</p>	<p>We will consider this through existing structures and opportunities to see where additional potential to discuss the issues raised in the JSNA and understand other information from other sources</p>
<p>Include it on the agenda of the Area Forums to perhaps increase the likelihood of residents raising health &amp; wellbeing/NHS/PCT concerns/issues and getting these linked into or back to the development of the JSNA. (From Ideas to develop question)</p>	<p>Further discussion with Council Community Engagement team on future possible use of JSNA in forum activity</p>

Open ended response from survey	Response/approach
<p>Yes use service user populated groups like Prenton Multi-media to deliver on-line ,YouTube messages</p> <p>(From Ideas to develop question)</p>	<p>We will consider developing the range of options to inform people about the JSNA and the content relating to residents health &amp; wellbeing.</p>
<p>Every small neighbourhood/street should be supported to have a super-neighbourhood watch scheme which extends to people supporting vulnerable individuals and families. In the more settled areas, this would be relatively easy, if the resources of all agencies were pooled. It could be managed by lay people in each street. It would need a lot of work in deprived areas, but the impact could be colossal. It would almost certainly need paid leaders working with each small community at first.</p> <p>(From Ideas to develop question)</p>	<p>Further discussion with colleagues and JSNA Executive Group</p>
<p>By including local data collected from a wide range of teams e.g. the Healthy Settings team has audited over 8000 primary aged people lunchboxes to ascertain eating habits (this analysis is comparable with other published research by the School Food Trust) The ability to type in a school name and/or setting and have a report that includes the relevant local data and mosaic data to take out and share with that school/setting community Develop an App that would provide opportunities for use of information whilst out and about.</p> <p>(From Ideas to develop question)</p>	<p>Further discussion with colleagues and JSNA Executive Group</p> <p>This level of data (at school or area) is partly provided through Instant Atlas and other profiles already but any new and additional qualitative or quantitative information that could be considered would be helpful</p>

Open ended response from survey	Response/approach
<p>Consider who it is for. Check to see if the 'key issues' have changed over previous iterations (unlikely) and think about whether there is any value in annual updates of the JSNA 'tome'. Put more effort into delivery of a medium term action plan that addresses the 'key issues' - in either prevention or improvements in the quality or speed of care in an environment of scarce resources.</p> <p>(From Ideas to develop question)</p>	<p>The Health &amp; Wellbeing Board will be considering how to improve implementation of any actions derived from its first Joint Health &amp; Wellbeing Strategy</p>
<p>need to ensure that you can clearly ID people with learning disabilities and also people with SMI in both primary and secondary care via red codes etc. then start to extrapolate data about their health and drill down</p> <p>(From Ideas to develop question)</p>	<p>We will look at how data is collected, collated and provided to see if there are opportunities to use anonymised data appropriately</p>
<p>How about proactively visiting a representative sample of voluntary organisations on the Wirral and running workshops (apologies if you already do this).</p> <p>(From Ideas to develop question)</p>	<p>We will discuss with Voluntary &amp; Community Sector colleagues how we might be able to further develop this next level of contact</p>
<p>send a health questionnaire or update document out with the Council tax bills each year - communication is very important to get the message across</p> <p>(From Ideas to develop question)</p>	<p>There is already a lot of important information that is sent to residents in this annual letter but we will discuss with Council colleagues if this opportunity could be developed</p>
<p>letter of JSNA report delivered to every household on Wirral</p>	
<p>Include leaflet with annual council tax bill. As a Wirral resident I had not heard of the JSNA. (From Ideas to develop question)</p>	

Open ended response from survey	Response/approach
Wirral cluster/area meetings to invite all agencies working in area (From Ideas to develop question)	We will consider this suggestion to link the JSNA to those area meetings already operating
To be more of a part within Area Forums throughout the Wirral. Perhaps a rep to inform from time to time on the developing side of the JSNA. (From Ideas to develop question)	From Ideas to develop question  We will discuss this idea with colleagues in the Council's Community Engagement Team